

SPONSORSHIP OPPORTUNITIES

Sol Gala 2024

*Formerly known as KCSF Gala*

# ENCHANTED DREAMS



& BEAUTIFUL IMAGINATIONS

PRESENTING SPONSOR



SAT, OCTOBER 19, 2024

SOCO Ballroom | Delta Toronto

75 Lower Simcoe St.

Doors Open 5:30PM | Black-Tie Optional



# WHO WE ARE

The Korean-Canadian Scholarship Foundation (KCSF) is dedicated to the mission of nurturing Korean-Canadian students, aiding them in realizing their full potential, and fostering opportunities for them to carve unique paths to success. KCSF aspires to cultivate a new generation of leaders who embody its values and actively contribute to the community. This objective is primarily achieved through KCSF's scholarship and leadership development programs.

Established in 1978, KCSF has been a cornerstone in building and strengthening its community by investing in the next wave of leaders. As a leading charitable organization within the Korean-Canadian community, KCSF is committed to supporting students in their educational pursuits. Every year, KCSF disburses approximately \$135,000 in scholarships and bursaries, benefiting 30+ recipients.

With funds raised through the past KCSF Galas, we have successfully delivered:

## Scholarship & Bursary Programs for

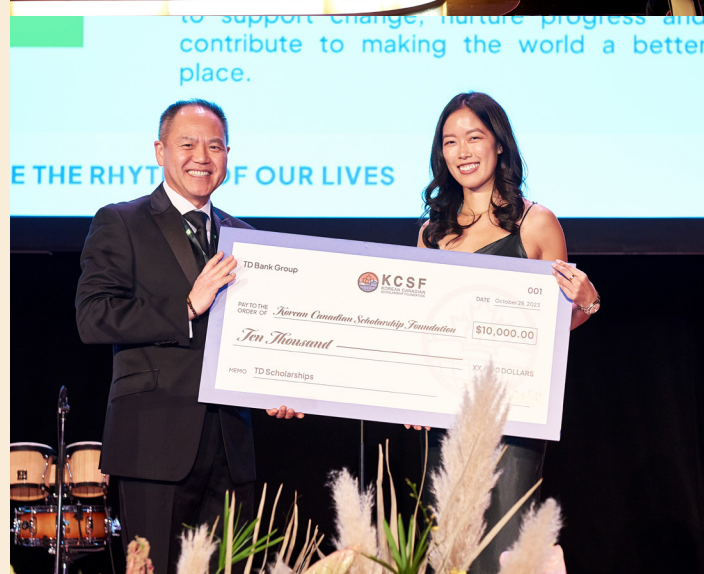
- Over 900+ scholarship recipients
- Over \$1.9M+ scholarship awards

## Leadership Development and Networking Programs including

- KONNECT: High School Student Mentorship Camp
- Soirée: Young Professionals Networking Event
- LEAD: Comprehensive development program for KCSF Scholarship Recipients

Educational Conferences focusing on Korean-Canadian identity, anti-Asian racism, and celebrating the diversity and resilience of Korean-Canadian experiences

## Year-Round Community Partnerships



# THANK YOU TO OUR 2023 KCSF GALA SPONSORS

A heartfelt appreciation goes out to all the sponsors of the “2023 KCSF Gala: Celebrate the Rhythm of Our Lives.” Thanks to the generosity of these sponsors, we successfully raised \$101,320.

Your support is instrumental in advancing KCSF’s diverse programs aimed at nurturing the next generation of leaders. Thank you for playing a crucial role in our mission.





# KCSF INVITES YOU TO TRANSFORM DREAMS INTO REALITY

Sol Gala 2024 is the 41st annual fundraiser gala for KCSF. Embark on a journey with us to turn dreams into reality and become a key partner in our upcoming charity fundraiser gala. This extraordinary event, set in the heart of downtown Toronto this fall, promises to enchant hearts, inspire beautiful imaginations, and enlighten minds. Join us for an evening filled with imagination, wonder, and the joy of giving, as we gather to make dreams come true and support KCSF. The Sol Gala, our annual fundraiser, guarantees an exciting night with live entertainment, gourmet dining, and exclusive raffle items. Celebrate the important work of KCSF and contribute to investing in the next generation of leaders in our community. Your sponsorship will not only support KCSF, but will also help us weave dreams into the fabric of a brighter future, creating a legacy for young students to make an impact.



# WHY SPONSOR?

## VISIBILITY

Showcase your commitment to social responsibility to a diverse and influential audience.

## COMMUNITY ENGAGEMENT

Align your brand with a cause that resonates with the community, fostering positive connections.

## BRAND RECOGNITION

Enjoy prominent visibility through our event promotions, press releases, and on-site signage.

## EXCLUSIVE NETWORKING

Connect with like-minded individuals and organizations committed to making a difference.



Funds raised will go towards essential funding of KCSF's leadership development programs. Presently, KCSF does not receive government funding, thus relies entirely on philanthropic support from the community.

Thank you for considering this unique opportunity to invest in the Korean-Canadian community.

# PRESENTING SPONSOR

## \$25,000

*Confirmed as*



- Featured as the sole Presenting Sponsor
- Top-tier logo placement on all event promotional materials
- Sponsor delegate to bring greetings
- VIP reserved seating for two tables of 10 complimentary tickets (20 complimentary tickets)
- Corporate logo displayed on two tables
- Brand integration on the photos taken at the photobooth
- Logo display on Gala website with hyperlink to company website
- Company mention on sponsor highlight posts on KCSF's social media platforms
- Opportunity to provide promotional giveaways to attendees
- Opportunity to draw one of top-tier raffle prizes
- Corporate advertisement in rotation on display screens at the Gala
- Your brand will receive exclusive recognition and exposure in all pre-event, on-site, and post-event marketing as well as communications collateral.

*Presenting Sponsor benefits are negotiable.*



# GOLD SPONSOR

## \$10,000

- Reserved seating for one table of 10 including signage (10 complimentary tickets)
- Logo display on Gala website
- Company mention on sponsor highlight posts on KCSF's social media platforms
- Recognition in welcome & closing messaging
- Corporate logo displayed on the table
- Corporate advertisement in rotation on display screens at the Gala



# SILVER SPONSOR

## \$5,000

- 6 complimentary gala tickets
- Logo display on Gala website
- Company mention on KCSF's social media platforms Corporate logo displayed on the table
- Recognition in welcome & closing messaging
- Corporate advertisement in rotation on display screens at the Gala

## BRONZE SPONSOR

# \$3,500

- 4 complimentary gala tickets
- Logo display on Gala website
- Corporate logo displayed on the table
- Recognition in welcome & closing messaging
- Corporate advertisement in rotation on display screens at the Gala

## TABLE SPONSOR

# \$3,200

- Reserved seating for one table of 10 including signage (10 complimentary tickets)
- Corporate logo displayed on your table

## COMMUNITY SPONSOR

# \$800

- 2 complimentary gala tickets
- Logo display on Gala website
- Corporate profile and advertisement in rotation on display screens at the Gala







## IN-KIND CONTRIBUTIONS

Your unique products/services can add a touch of magic and make a significant impact on the success of our event. We would be delighted to discuss with you for contributions that could be used for raffle prizes or services as part of the Gala.





To discuss sponsorship opportunities further, please contact us at [gala@kcsf.ca](mailto:gala@kcsf.ca).

We look forward to the possibility of partnering with you to create a magical and impactful evening.

Thank you for considering this invitation, and we hope to welcome you as a cherished sponsor of Sol Gal 2024, formerly known as KCSF Gala.

Thank you for investing in the future.



Gala Leadership Committee (GLC),  
Korean Canadian Scholarship Foundation

Jennifer (Ye Won) Kim | Chair, GLC  
[gala@kcsf.ca](mailto:gala@kcsf.ca)